



BETTER PERFORMANCE
FROM BETTER SCIENCE

BLACK SWAN PUTTERS CONFORM
TO THE USGA RULES OF GOLF
USGA DECISION 2011-144



PUTTERHEAD SHOWN LIGHTER IN COLOR THAN
ACTUAL MATTE BLACK, FOR IMAGE CLARITY

It Will Change the Game

Unexpected. A Game Changer. But Obvious after the Fact.
Hallmarks of a Black Swan Event.

The Black Swan Putter is... a Black Swan.
All other Putters are now Functionally Obsolete.
That other Golfers don't yet understand this Fact...
... Is Your Huge Opportunity.

See, while they struggle with their old putter...
... You can drum them on the Greens.
At least... until they see the Obviousness of it too.

Take their Green. On the Greens.
The Black Swan has arrived.

CUSTOM FIT & SOLD
ONLY BY PGA PROS

BLACK SWAN 

440G, 23KG-CM2 MOI, PERFECT GEOMETRY